



The Business Case for DNSSEC

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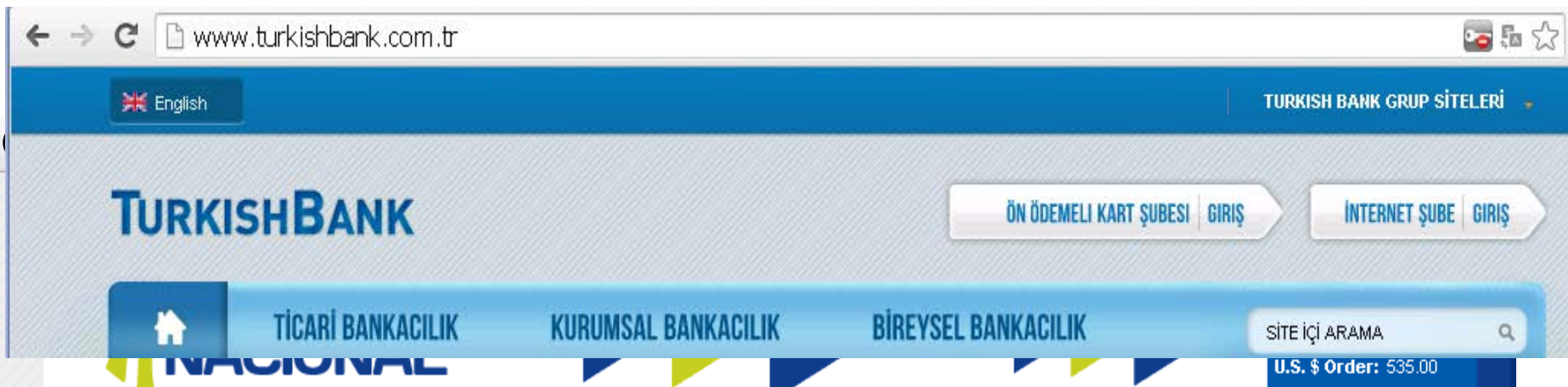
Ankara, Turkey

12 May 2014

richard.lamb@icann.org

DNS Basics

- DNS converts names (www.turkishbank.com.tr) to numbers (77.92.138.91)
- ..to identify services such as www and e-mail
- ..that identify and link customers to business and visa versa



+1-202-70
VoIP

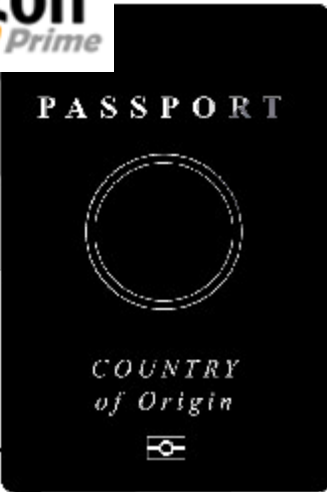
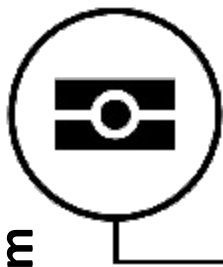
HealthCare.gov

US-NSTIC effort

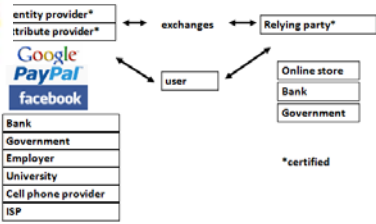
DNS is a part of all IT ecosystems



e-Passport
symbol



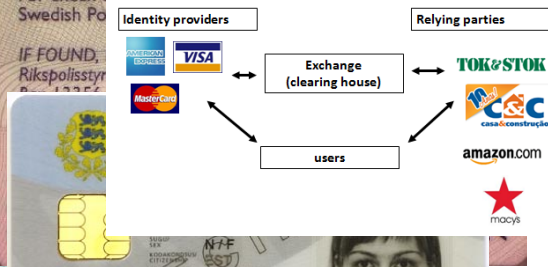
Smart Electrical Grid



OECS ID effort



Trust frameworks are not new



mydomainname.com

lamb@xtcn.com

Where DNSSEC fits in

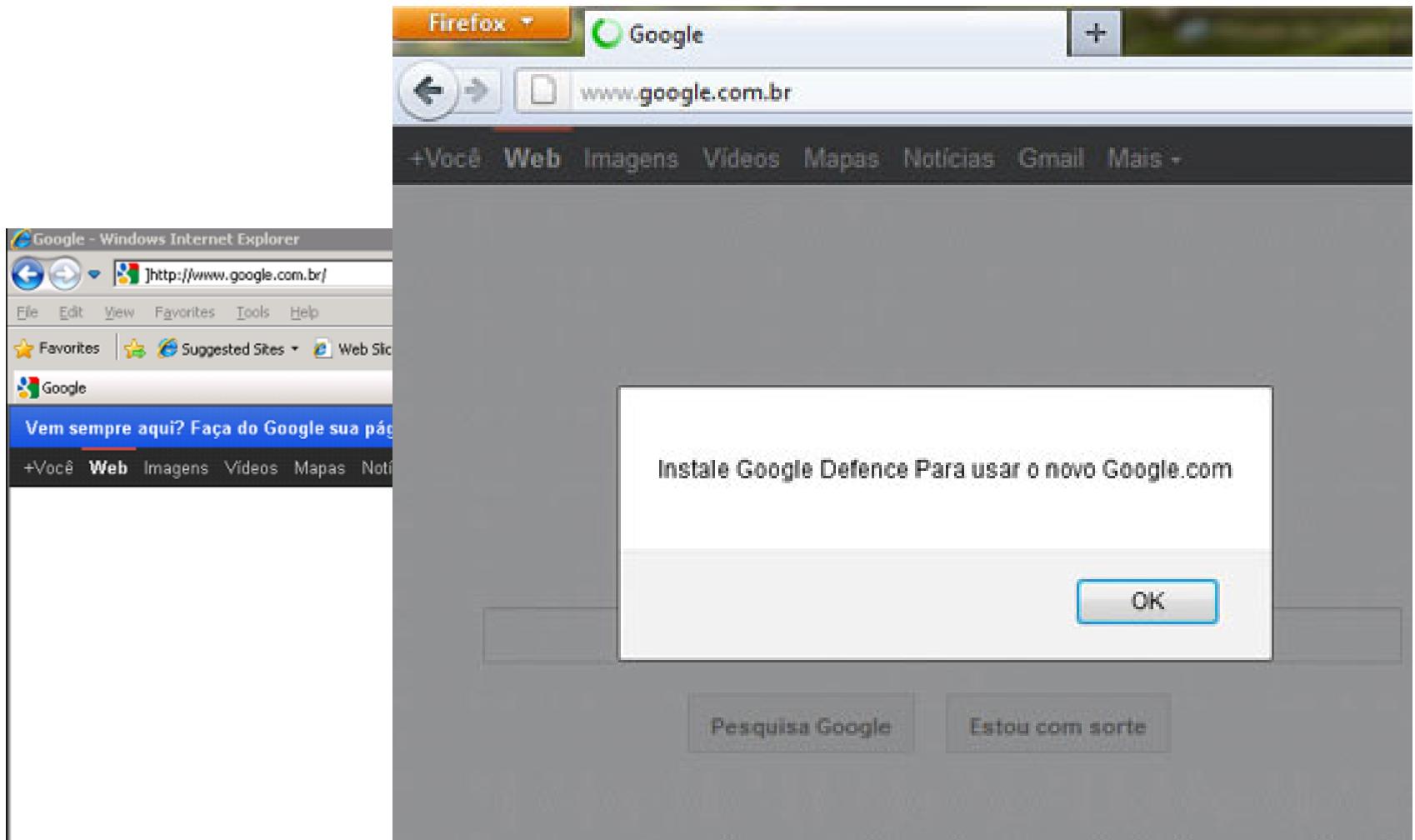
- ..but CPU and bandwidth advances make legacy DNS vulnerable to MITM attacks
- DNS Security Extensions (DNSSEC) introduces digital signatures into DNS to cryptographically protect contents
- With DNSSEC fully deployed a business can be sure a customer gets un-modified data (and visa versa)

The Bad: DNSChanger - 'Biggest Cybercriminal Takedown in History' – 4M machines, 100 countries, \$14M



Nov 2011 <http://krebsonsecurity.com/2011/11/malware-click-fraud-kingpins-arrested-in-estonia/>
End-2-end DNSSEC validation would have avoided the problems

The Bad: Brazilian ISP fall victim to a series of DNS attacks



7 Nov 2011 http://www.securelist.com/en/blog/208193214/Massive_DNS_poisoning_attacks_in_Brazil
End-2-end DNSSEC validation would have avoided the problems

The Bad: Other DNS hijacks*

- 25 Dec 2010 - Russian e-Payment Giant ChronoPay Hacked
- 18 Dec 2009 – Twitter – “Iranian cyber army”
- 13 Aug 2010 - Chinese gmail phishing attack
- 25 Dec 2010 Tunisia DNS Hijack
- 2009-2012 google.*
 - April 28 2009 Google Puerto Rico sites redirected in DNS attack
 - May 9 2009 Morocco temporarily seize Google domain name
- 9 Sep 2011 - Diginotar certificate compromise for Iranian users
- SSL / TLS doesn't tell you if you've been sent to the correct site, it only tells you if the DNS matches the name in the certificate. Unfortunately, majority of Web site certificates rely on DNS to validate identity.
- DNS is relied on for unexpected things though insecure.



*A Brief History of DNS Hijacking - Google

<http://costarica43.icann.org/meetings/sanjose2012/presentation-dns-hijackings-marquis-boire-12mar12-en.pdf>

The Business Case for DNSSEC

- Cyber security is becoming a greater concern to enterprises, government, and end users. DNSSEC is a key tool and differentiator.
- DNSSEC is the biggest security upgrade to Internet infrastructure in over 20 years. It is a platform for new security applications (for those that see the opportunity).
- DNSSEC infrastructure deployment has been brisk but requires expertise. Getting ahead of the curve is a competitive advantage.

DNSSEC interest from governments

- Sweden, Brazil, Netherlands, Czech Republic and others encourage DNSSEC deployment to varying degrees
- Mar 2012 - AT&T, CenturyLink (Qwest), Comcast, Cox, Sprint, TimeWarner Cable, and Verizon have pledged to comply and abide by US FCC [1] recommendations that include DNSSEC.. “A report by Gartner found 3.6 million Americans getting redirected to bogus websites in a single year, costing them \$3.2 billion.” [2].
- 2008 US .gov mandate. 85% operational. [3]

USG DNSSEC Enabled Domains

1,217 tested on 2012-03-10
■ Operational ■ In Progress ■ No Progress

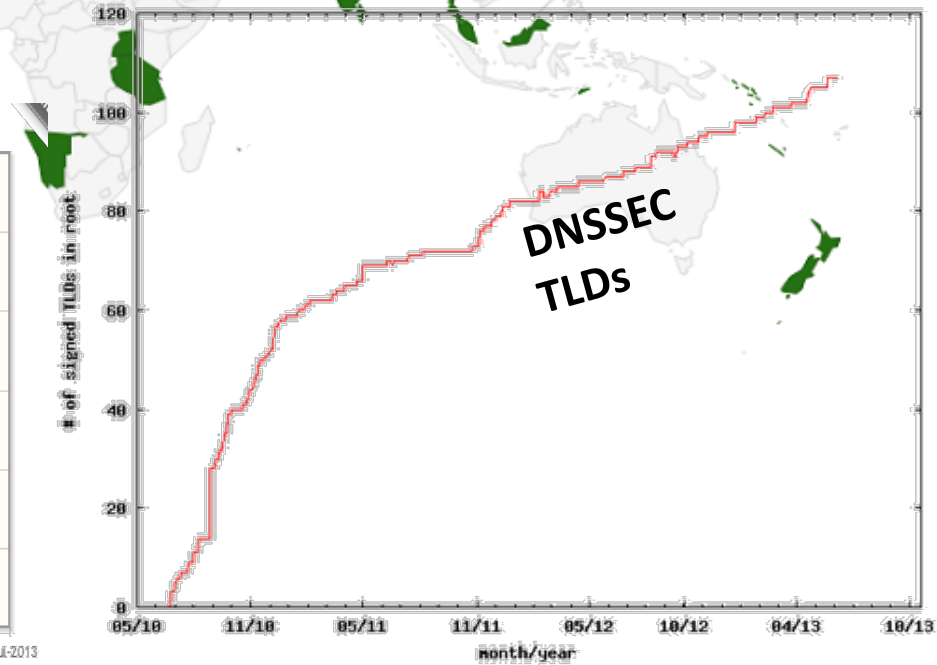
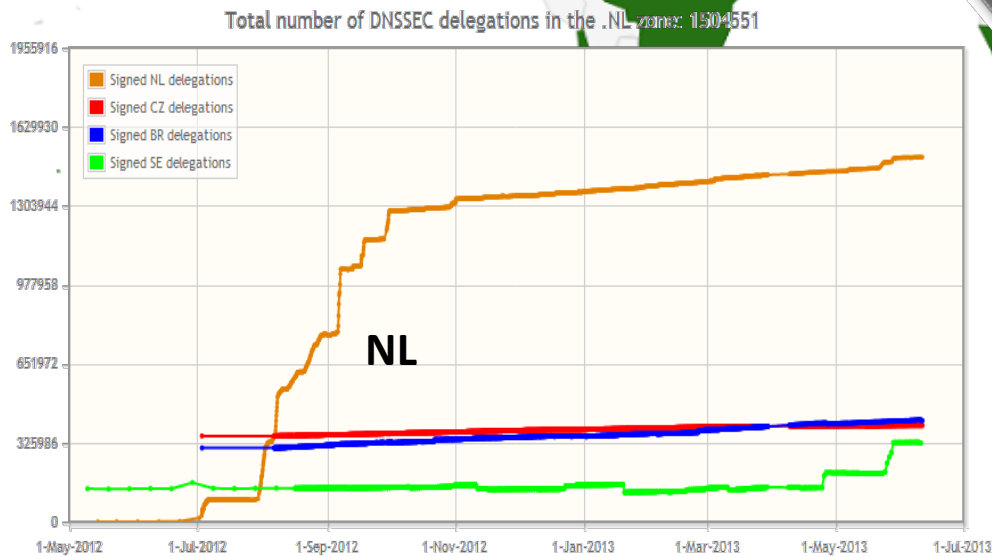
85%

[1] FCC=Federal Communications Commission=US communications Ministry

[2] <http://securitywatch.pcmag.com/security/295722-isps-agree-to-fcc-rules-on-anti-botnet-dnssec-internet-routing>

[3] <http://www.whitehouse.gov/sites/default/files/omb/memoranda/fy2008/m08-23.pdf>

<http://fedv6-deployment.antd.nist.gov/snap-all.html>



DNSSEC - Where we are

- Deployed on 375/571 TLDs (8 May 2014 65% .in .af .ee .lb .bg .tm .cz .nl .com .uk .de .jp .cn .ru .pφ .my مليسيا .asia .tw 台灣, .kr 한국 .net, .post, +gtlds)
- Root signed** and audited
- > 86% of domain names could have DNSSEC
- Required in new gTLDs. Basic support by ICANN registrars
- Growing ISP support*
- 3rd party signing solutions***
- Growing S/W H/W support: NLNetLabs, ISC, Microsoft, PowerDNS, Secure64...? openssl, mozilla: early DANE support
- IETF standard on DNSSEC SSL certificates (RFC6698)
- Growing support from major players...(Apple iPhone/iPad, Google 8.8.8.8,...)



**Int'l bottom-up trust model /w 21 TCRs from: TT, BF, RU, CN, US, SE, NL, UG, BR, Benin, PT, NP, Mauritius, CZ, CA, JP, UK, NZ...

*** Partial list of registrars: <https://www.icann.org/en/news/in-focus/dnssec/deployment>

But...

- But deployed on ~1% (~2M) of 2nd level domains. Many have plans. Few have taken the step (e.g., yandex.com, paypal.com*, comcast.com).
- DNSChanger and other attacks highlight today's need. (e.g end-2-end DNSSEC validation would have avoided the problems)
- Innovative security solutions (e.g., DANE) highlight tomorrow's value.

Industry DNSSEC Enabled Domains

- 1069 tested on 2012.07.28 -

* <http://fedv6-deployment.antd.nist.gov/cgi-bin/generate-com>

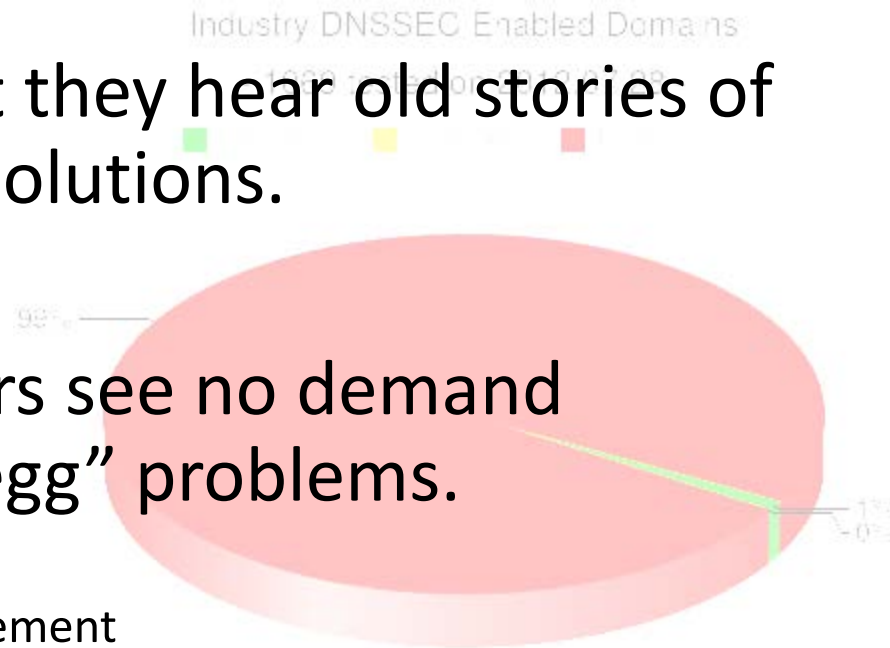
http://www.thesecuritypractice.com/the_security_practice/2011/12/all-paypal-domains-are-now-using-dnssec.html

<http://www.nacion.com/2012-03-15/Tecnologia/Sitios-web-de-bancos-ticos-podran-ser-mas-seguros.aspx>

DNSSEC: So what's the problem?

- Not enough IT departments know about it or are too busy putting out other fires.
- When they do look into it they hear old stories of FUD and lack of turnkey solutions.
- Registrars*/DNS providers see no demand leading to “chicken-and-egg” problems.

*but required by new ICANN registrar agreement



What you can do

- ***For Companies:***
 - Sign your corporate domain names
 - Just turn on validation on corporate DNS resolvers
- ***For Users:***
 - Ask ISP to turn on validation on their DNS resolvers
- ***For All:***
 - Take advantage of ICANN, ISOC and other organizations offering DNSSEC education and training

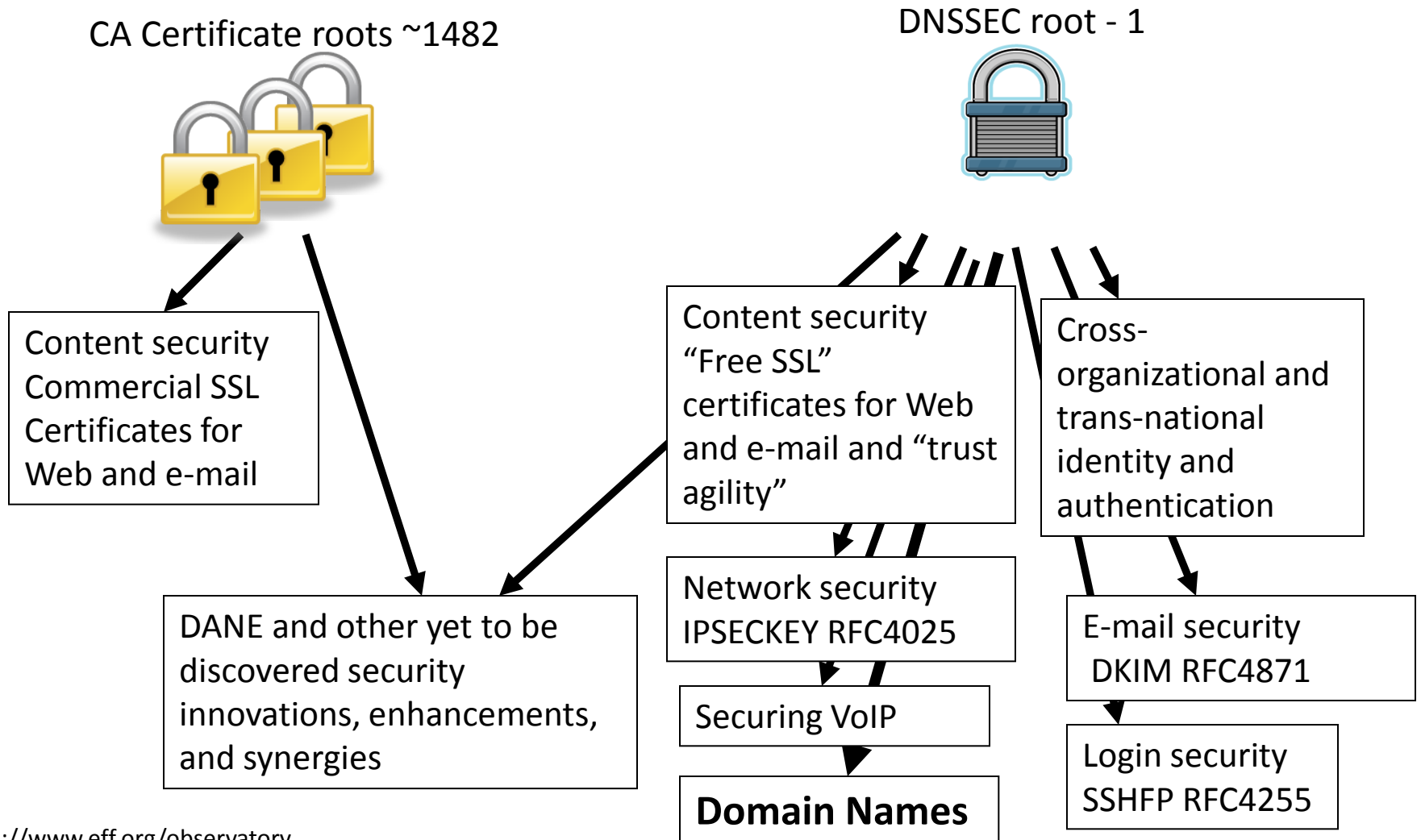
I smell opportunity !

Game changing Internet Core Infrastructure Upgrade

- “More has happened here today than meets the eye. An infrastructure has been created for a hierarchical security system, which can be purposed and re-purposed in a number of different ways. ..” – Vint Cerf (June 2010)

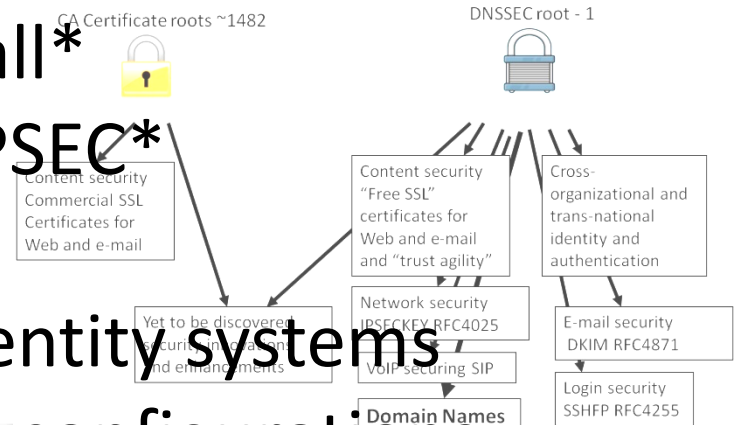
The Bad: SSL Dilution of Trust

The Good: DNSSEC = Global “free” PKI



Opportunity: New Security Products

- Improved Web SSL and certificates for all*
- Secured e-mail (S/MIME) for all*
- Validated remote login SSH, IPSEC*
- Securing VoIP
- Cross organizational digital identity systems
- Secured content delivery (e.g. configurations, updates, keys)
- Securing Smart Grid efforts
- A global PKI
- Increasing trust in e-commerce



A good ref <http://www.internetsociety.org/deploy360/dnssec/>

*IETF standards complete or currently being developed

DNSSEC: Internet infrastructure upgrade to help address today's needs and create tomorrow's opportunity.

Hmm...how do I trust it?

ICANN DNSSEC Deployment @Root

- Multi-stakeholder, bottom-up trust model* /w 21 crypto officers from around the world
- Broadcast Key Ceremonies and public docs
- SysTrust audited
- FIPS 140-2 level 4 HSMs

Root DNSSEC Design Team

DNSSEC Practice Statement for the Root Zone KSK

Abstract

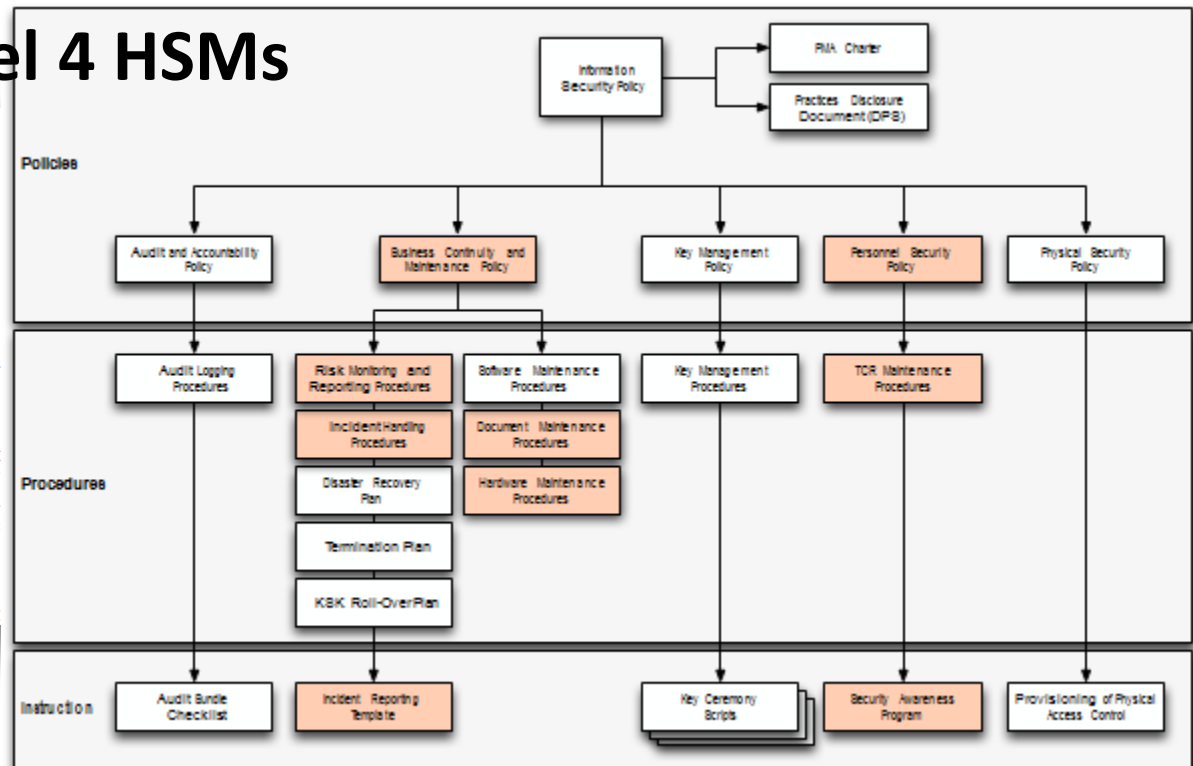
This document is the DNSSEC Practice Statement (DPS) Zone Key Signing Key (KSK) Operator. It states the provisions that are used to provide Root Zone Key Signing Distribution services. These include, but are not limited to, issuing, managing, changing and distributing DNS key with the specific requirements of the U.S. Department

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Root DPS

DNSSEC Practice Statement



ICANN DNSSEC Deployment @Root (and elsewhere)



FIPS 140-2 level 4



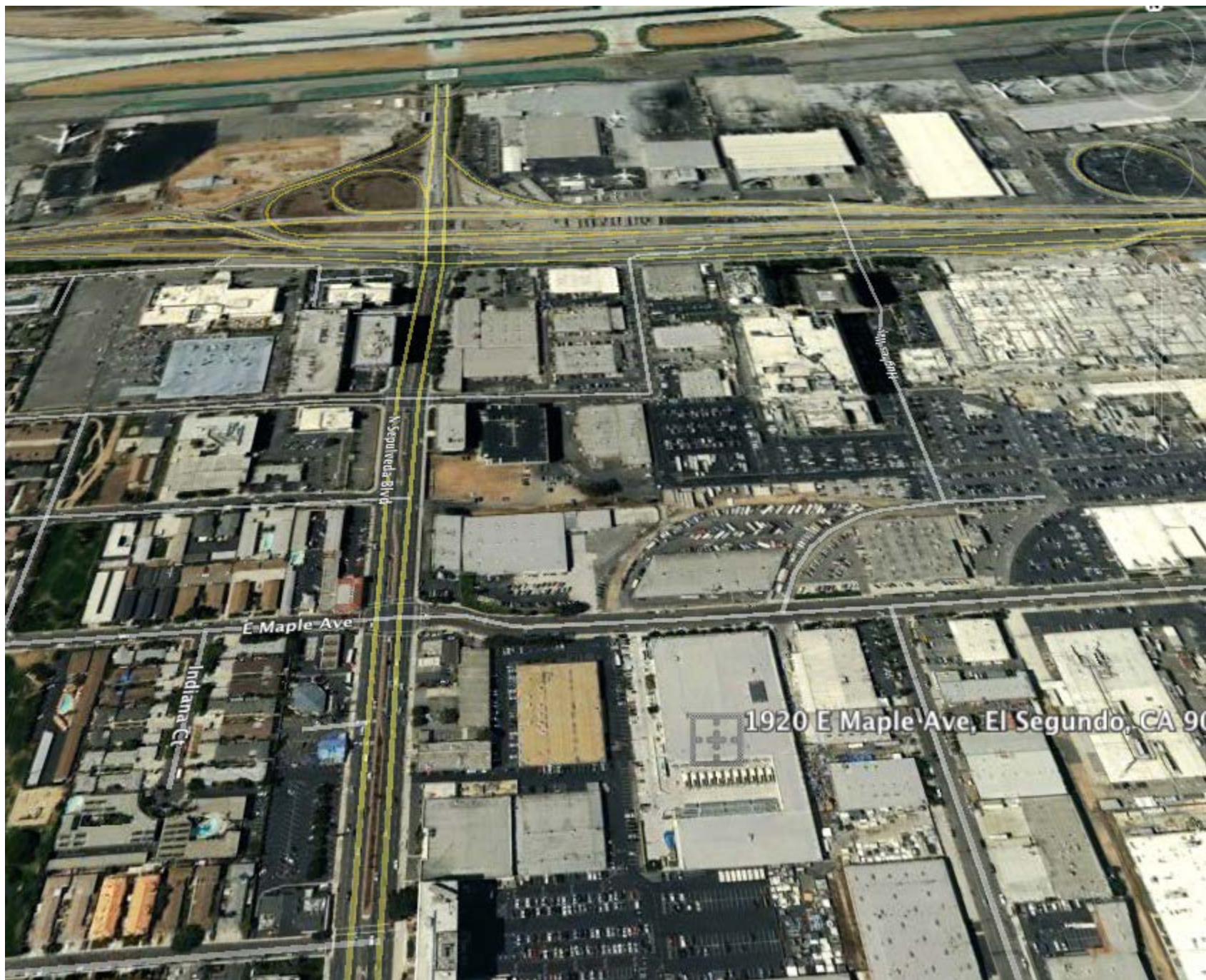
DCID 6/9



<http://www.flickr.com/photos/kjd/sets/72157624302045698/>



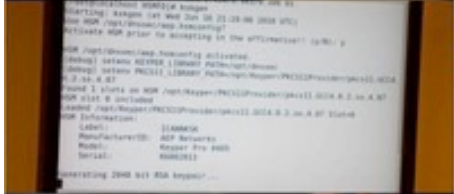
Photos: Kim Davies



1920 E Maple Ave, El Segundo, CA 90







Photos: Kim Davies

DNSSEC: Internet infrastructure upgrade to help address today's needs and create tomorrow's opportunity.