Asset & Threats Models

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Thanks

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- https://www.cs.columbia.edu/~smb

Starting Off

- What are you trying to protect?
- Against whom?

- All security system designs should start by answering those two questions.

Threats Modeling

Threat: An adversary that is motivated and capable of exploiting a vulnerability

- What vulnerabilities do you have?
- Who might attack them?
- Are they capable of exploiting those vulnerabilities?

Assets

- My house has easily-breakable glass windows
- Banks store their money in vaults
- Banks have more money than I do…

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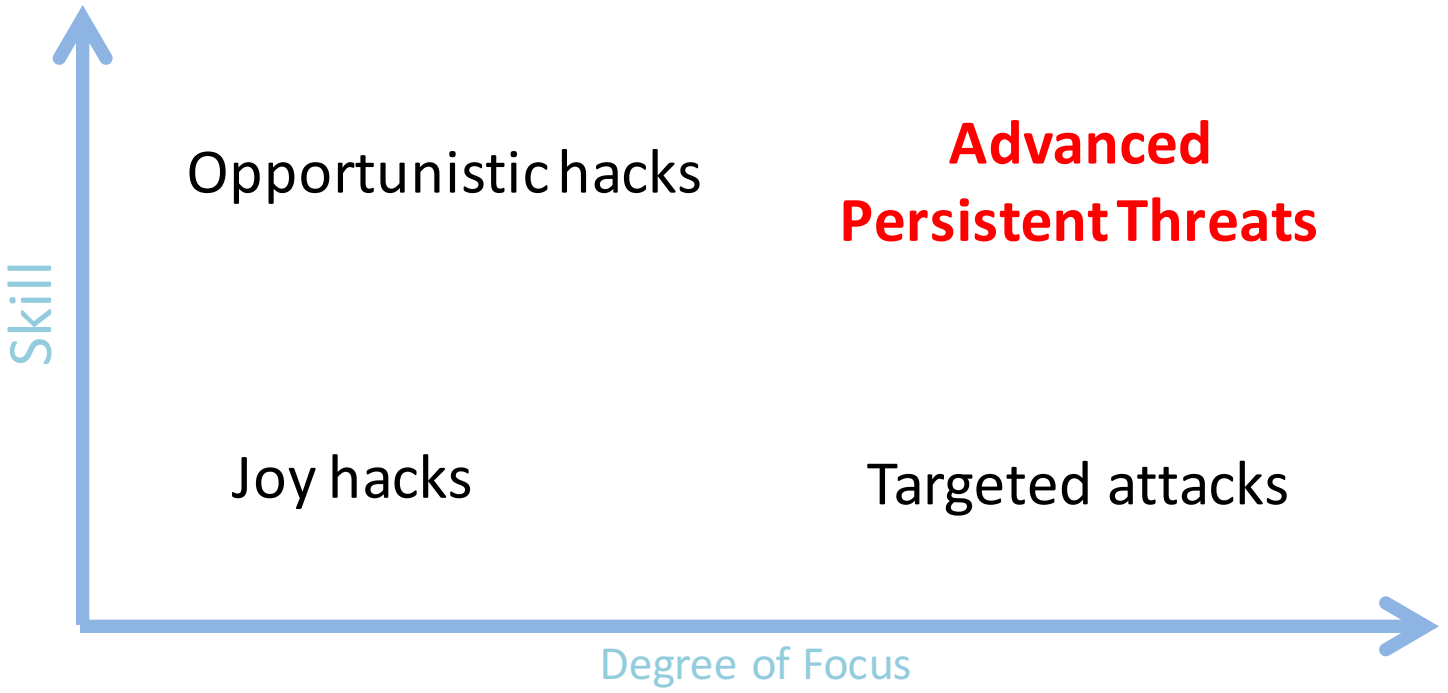
Your Asset

- $money and $valuables
- credentials and accounts information
- services itself
- cpu power/bandwidth
- software
- secret contents

Who Are Your Enemies?

- Script kiddies: little real ability, but can cause damage if you're careless
- Money makers: hack into machines; turn them into spam engines; etc.
- Government intelligence agencies

The Treat Matric



Joy Hacks

- Hacks done for fun, with little skill
- Some chance for damage, especially on unpatched computers
- Targets are random; no particular risk to your data (at least if it's backed up)
- Ordinary care will suffice
- Most hackers start this way

Opportunistic Hacks

- Most phishers, virus writers, etc
- Often quite skilled, but don't care much whom they hit
  - May have some "0-days" attacks
- The effects are random but can be serious
- Consequences: bank account theft, computers turned into bots, etc.

Targeted Attacks

- Attackers want *you*
  - Sometimes, you have something they want; other times, it's someone with a grudge
- Background research -- learn a lot about the target
  - May do physical reconnaissance
- Watch for things like "spear-phishing" or other carefully-targeted attacks

Advanced Persistent Threats (APT)

- Very skillful attackers who are aiming at particular targets
- Sometimes -- though not always -- working for a nation-state
- Very, very hard to defend against them
- May use non-cyber means, including burglary, bribery, and blackmail
- Note: many lesser attacks blamed on APTs

Are You Targeted?

- If you're big, someone is probably targeting you, especially if you're unpopular
- If you have something someone wants -- including money -- you can be targeted
- Or it could be random chance

A Crazy Neighbor

- A family told police about a neighbor's (serious) misbehavior
- The neighbor retaliated: he hacked into their WiFi, stole their passwords, created face pornographic MySpace pages, sent threatening and harassing letters "from" them, etc.
- Eventually, the FBI was called in because of the threats, but they found who was really doing it
- Conclusion: A family was targeted, for no rational reason

A Paint Company

- A paint manufacturer was targeted, apparently for purposes of industrial espionage
- There were hints -- or claims-- of foreign government involvement

Defense Strategies

- Defense strategies depend on the class of attacker, and what you're trying to protect
- Tactics that keep out teenagers won't keep out an intelligence agency
- But stronger defenses are often much more expensive, and cause great inconvenience

Joy Hackers

- By definition, joy hackers use existing tools that target known holes
- Patches exist for most of these holes; the tools are known to A/V companies
  - *The best defense is staying up to date with patches*
  - *Also, keep antivirus software up to date*
- Ordinary enterprise-grade firewalls will also repel them

Opportunistic Hackers

- Sophisticated techniques used
  - Possibly even some 0-days
- You need multiple layers of defense
  - Up-to-date patches and anti-virus
  - Multiple firewalls
  - Intrusion detection
  - Lots of attention to logfiles
- Goal: *contain* the attack

Targeted Attacks

- Targeted attacks exploit knowledge; try to block or detect the reconnaissance
  - Security procedures matters a lot
  - How do you respond to phone callers?
  - What do people do with unexpected attachments?
- Hardest case: disgruntled employee or ex-employee

Advanced Persistent Threats

- Very, very hard problem!
- Use all of the previous defenses
- There are no sure answers -- even air gaps aren't sufficient
- Pay special attention to procedures
- Investigate *all* oddities

Varying Defenses

- Don’t use the same defenses for everything
- Layer them; protect valuable systems more carefully
- Maybe you can’t afford to encrypt everything -- but you probably can encrypt all communications among and to/from your high-value machines

All Machines Are Valuable

- Even machines with no intrinsic value can be turned into bots
  - Send spam, launch DDoS, host phishing site, etc.
  - Spy on your local traffic
  - Defense: watch outbound traffic from your site

Comparison among Targets

- Values
  - Higher is better for attackers
- Defense
  - Weaker is better for attackers
- If he values are the same, attacker may want to target weaker systems
  - You are weaker when others get safer
- Conclusion: follow BCPs and revise your procedures to keep it up to date

Case Study: Alberto Gonzales

- Penetrated major American corporations, starting with unprotected WiFi reachable from the parking lot
  - Stole passwords from login sessions
  - Used SQL injection attacks
- Stole 180 million credit card numbers
- Total damages claimed to exceed US$400 million

Lessons

- Use proper crypto
- Don’t use plaintext passwords when logging in
- Don’t make simple programming mistakes
- There generally weren’t multiple lines of defense
- No one was watching for data exfiltration

Case Study: Stuxnet

- Targeted Iranian nuclear centrifuge plant
- Used four 0-days; targeted SCADA systems as well as Windows
- Started with infected USB drive -- but unknown how that drive got into the plant
- Attackers had detailed knowledge of the plant's equipment
- Generally attributed to the US and/or Israel

Lessons

- Someone plugged in an infected flash drive
  - An agent? (Better personnel security)
  - A few infected drives in a parking lot? (Better procedures)
- Don't assume that air gaps and obscure system will protect you
  - 0-days were used: patches and antivirus won't help
- Detected when someone *thoroughly* investigated some system crashes

more and more cases

- Sony Pictures Entertainment
  - was stolen unreleased films
  - was demanded the cancelation of releasing a comedy film

Summary

- Use proper crypto
- Use multi layer security
  - Up-to-date patches and anti-virus
  - firewall
  - IDS and anomaly detection
- Revise security procedure

And again

- What are you trying to protect?
- Against whom?